

**OFFICIAL AND FINAL GUIDELINES AND GENERAL RULES OF MUSIKAHAN FESTIVAL 2010  
as of December 26, 2009**

**A. REGISTRATION**

1. The competition is open to all school and/or community based groups from the provinces, cities and municipalities all over the Philippines.
2. All Entry/Registration/Waiver Forms should be filled up and submitted to the Festival Secretariat on or before the due date.
3. Entries/Registrations may be submitted to the City Tourism Office, Beach Volleydrome, Rotary Park, Pioneer Avenue, Tagum City. Entry forms can also be sent through fax at Telefax no. (084) 370-1424 and/or email to [tagumcity\\_tourism@yahoo.com](mailto:tagumcity_tourism@yahoo.com).
4. Entries will be identified through numbers by a raffle system.
5. Withdrawal of participation should be in writing and send to the Festival Secretariat **TWO (2) WEEKS** prior to the festival period through fax (084 370-1424) or mail @ [tagumcity\\_tourism@yahoo.com](mailto:tagumcity_tourism@yahoo.com). Failure to do so shall mean disallowing the schools or organizations from joining our future events in Tagum City.
6. *For the Pasiklaban Battle of the Bands ELIMINATION, the members of the Board of Judges shall have the right to determine which genre the band performance belongs. In case the number of entries for the elimination does not reach the projected entries, the judges can recommend the reduction of categories.*
7. In case entries will be less than five (5) per event competition, only best winner will be declared.
8. All protests or complaints regarding the violation on the mechanics or qualification of the contestants should be done in writing before the decision has been announced.
9. Judges' decision is final and irrevocable.

**B. ACCOMMODATION**

1. The organizer shall provide a convenient school-based accommodation.

**C. REHEARSALS**

1. Rehearsals and blocking to any competition shall be arranged by the delegation's official coordinator with the Festival Secretariat for proper scheduling.

**D. SAFETY AND PRECAUTION**

1. All competitors and/or participating teams must observe safety precaution at all times during the performance.

**E. CLAIMING OF PRIZES**

1. Only the official coordinator/conductor whose names are indicated in the entry form are allowed to claim the prizes upon presentation of valid IDs.

**G. CONTACT INFORMATION**

**FOCAL PERSON**  
MS. FAITH CADULONG

**CONCERN**  
SECRETARIAT

**CONTACT #**  
0922.860.3616

[www.musikahansataqum.com](http://www.musikahansataqum.com) = official guidelines are available in this site for download.

February 19-28, 2010  
City Hall, Jesus V. Ayala Avenue, Apokon, Tagum City, Philippines

## **BIYAHENG MUSIKAHAN – NATIONAL MUSIC VIDEO COMPETITION**

*An original song writing competition and music video creation focusing on tourism, culture and arts and its relevance to the country's musical identity.*

1. The competition is open to all amateur individuals or groups in the country.
2. There are two (2) categories for the Byaheng Musikahan Competition:
  - 2.1 All Tagum Amateur Category - Theme: *"Ciudad Sa Tagum"*
  - 2.2 National Open Category - Theme: *"Buhay Pinoy"*
3. Official Date of the Competition will be on Thursday, February 25, 2010 at 7PM at the Trade Center Pavilion, Tagum City, Philippines.
4. The entry shall submit a DVD Disc of their music video production.
5. The featured song should be an original composition, the lyrics and arrangements should be in lined with the given themes.
6. The music video entries have not been entered into any local and foreign music video competitions.
7. All music video productions must comprise only original images and foplotages have not been used in previous MTV productions.
8. The final DVD copy of the music video production should be submitted to the Event Secretariat on or before February 15, 2010.
9. The winners in the past two (2) years of the MTV competitions are only allowed to participate in the open category.
10. Only one entry per director is allowed in the competition.
11. All music videos recorded as well as their rehearsed live performance should not exceed in 8 minutes.
12. There shall be two (2) sets of presentation:
  - 12.1 - Straight MTV Presentations
  - 12.2 - Live Performance of MTV Pieces

13. The MTV entries and the Live Performance are judge separately according to the following official criteria for judging:

***MTV JUDGING***

- 13.1 Theme** : Appropriateness & Creative Interpretation - **30%**
- Unique character of place effectively captured and presented
  - Content and development of the narrative (faithfulness to the theme)
  - Singularity of thematic attack
- 13.2 Music Composition** - **30%**
- Lyrics
  - Rhythmic Organization (melody)
  - Vocal Arrangement and instrumentation (correct rhythms, appropriate tempo & phrasing, exceptional projection of musical style and character)
- 13.3 Creative Video Treatment** - **30%**
- Quality of the audio-visual language and imagery
  - Quality and singularity in editing treatment and creative attack
  - Over-all production values: scenery, lights, sounds and integration
- 13.4 Commercial and Popular Appeal** - **10%**

***LIVE PERFORMANCE JUDGING***

- Quality of the Execution** - **50%**  
**Singularity of Artistic Treatment and Attack** - **50%**  
**Total** - **100%**

14. Cash Prizes at Stake

Prizes	Tagum Focused	Open Category
First Prize	P30,000.00	P60,000.00
Second Prize	P15,000.00	P30,000.00
Third Prize	P10,000.00	P15,000.00
Best Composition	-	P20,000.00
Best Live Performance	-	P25,000.00
Texter's Choice		

15. A set of judges shall be assigned by the Execom. These Official Judges are well known for their achievement and stature in the field of music and performing arts preferably coming from outside of Davao Region or have gained a National Stature. Their decision shall base on the results of the competition and shall be final and irrevocable.

16. Deadline for the submission of entries shall be on January 13, 2010. Online registration can be made through [www.musikahansatagum.com](http://www.musikahansatagum.com) or interested participants can download application forms from [www.musikahansatagum.com](http://www.musikahansatagum.com) and send it to Musikahan sa Tagum secretariat by surface mail or email ([tagumcity\\_tourism@yahoo.com](mailto:tagumcity_tourism@yahoo.com)) or hand carry the filled up forms to the City Tourism Office at Beach Volleydrome, Rotary Park, Pioneer Avenue, Tagum City.
17. An official briefing shall be conducted before the actual competition.

**FOR DETAILS:**

- |   |   |                                  |
|---|---|----------------------------------|
| 1. Ms. Edda Omandac                               | - | 0906-466-5330/(084) 218-1422     |
| 2. Ms. April Omandac                              | - | 0906-420-1195                    |
| 3. Ms. Faith Cadulong (Event Participation Focal) | - | (084) 218-4727 or (084) 370-1424 |

**NOTE:** Please give your filled-up entry form and confirmation to Mr. Jun Jamero/Ms. Faith Cadulong. Those entry forms and confirmation that has been indorsed to the above-stated personnel are to be considered official.

Thank you for your kind cooperation.

**Event Management**

BYAHENG MUSIKAHAN – National Music Video Competition

OFFICIAL ENTRY FORM

ENTRY NO. \_\_\_\_\_

1. Name of the Group \_\_\_\_\_
2. Address of the Group \_\_\_\_\_
3. Contact Number \_\_\_\_\_
4. Title of the Video \_\_\_\_\_
5. Category Entry ( ) Tagum Focused ( ) Open Category
6. Performance: Solo ( ) Duet ( ) Trio ( ) Quartet ( ) Choral ( ) Band Group ( ) Mixed ( )
7. Length of Time Video Material (in minutes & seconds) \_\_\_\_\_
8. Name of the Producer/s \_\_\_\_\_
9. Name of the Creative Director/s \_\_\_\_\_
10. Name of the Composer \_\_\_\_\_
11. Name of the Indorsing / Sponsoring Official \_\_\_\_\_

**CERTIFICATION**

I hereby certify that the video material submitted has not been officially submitted to any music video competition by the group to either be in Musikahan or any other music video competitions in national and international categories.

That in any such case, said video material has been found by the committee to have been performed in the festival's previous music video competitions, the committee has the right to disqualify its official participation.

Further, that I shall abide to the rules and mechanics imposed by the committee and I certify that all the information and data stated above are true and correct to the best of my knowledge.

\_\_\_\_\_  
Name and Signature of the Coordinator

\_\_\_\_\_  
Name and Signature of the Creative Director

Attested by:

\_\_\_\_\_  
Name and Signature of the Indorsing/Sponsoring Official